



Trade show hours
Tuesday, May 24 Noon - 6pm
Wednesday, May 25 10am - 2pm



- 120,000 sq. ft. Earth Expo Convention Center
All booths in one room, including trucks!
 - Direct access to outdoor exhibits
 - Food Court located on the show floor
 - Hospitality Night in the beautiful Uncas Ballroom
 - World class dining, entertainment & nightlife
- Make your reservations for EEE at discounted rates.**
Reserve at EasternEnergyExpo.com or call 866.708.1340
Room blocks expire April 15. \$169 plus taxes & fees

AT THE EXPO

Sunday, May 22

Women in Energy Conference
Sunday and Monday

EEE Welcome Reception

Monday, May 23

Business & Technical Education Sessions

Dave Nelsen Scholarship Golf Outing
Benefits OESP's Scholarship Program

Care to Ride

A bicycle, motorcycle tour or run/walk to raise funds for Oil Heat Cares

Hospitality Night/OESP Opening Reception

Join our sponsors & OESP at these events

Tuesday, May 24

Business & Technical Education Sessions

NORA: Future of Liquid Heating Fuels

Trade Show & Networking Reception

OESP Awards Banquet

Join OESP for its annual awards banquet honoring industry award winners & scholarship recipients

Wednesday, May 25

Keynote: Bioheat®, and the Industry Response to Electrification

Technical Education Sessions

NORA: Future of Liquid Heating Fuels

Trade Show

Business Sponsor



Expo Sponsors



Diamond Sponsors



App Sponsor



Technical Education Sponsors



Platinum Sponsor



EEE ASTERN ENERGY 2022 EXPO

WHERE ENERGY & COMFORT MEET



**Register
NOW**

EasternEnergyExpo.com

May 22-25, 2022

Trade show: May 24-25

Keynote Session

Bioheat®, and the Industry's Response to Electrification

NORA Workshop

Future of Liquid Heating Fuels



Mohegan Sun
Uncasville, CT

AT-A-GLANCE

Subject to change

† NORA continuing education credits

SUNDAY, MAY 22

6 - 7:30pm Welcome Reception

MONDAY, MAY 23

10am - 5pm Dave Nelsen Scholarship Golf Outing

10am Care to Ride 10am: Motorcycles, 2pm: Bicycle/Run/Walk

Business Track 11am - 3:30pm

Navigating a Deal

You've Spent Marketing Dollars. Now what?

ESG: Environmental, Social & Governance

Technical Education 9:30am - 5pm

Service Call Blueprint: Strategies That Lead To Higher Revenue (Full Day Program)

How to Turn Today's Information Into Tomorrow's Action

Managing Fuel Quality & Operability of ULS & Bio Blends†

Best Practices for Efficiencies in your Service Department†

The Threat of Electrification & the Bioheat® Solution

If You Can't Beat Them, Join Them (Geothermal)

Maximize Sales and Service Even When Short-Staffed

3:30 - 5pm National Oilheat Research Alliance Board Meeting

6 - 9pm **Hospitality Night/OESP Opening Reception**

TUESDAY, MAY 24

7 - 9am OESP Board Meeting

Business Track 8am - Noon

Five Ways to Negotiate With Your Customers

Biodiesel Supply Begins & Ends with Your Commitment

Branded not Blanded

Introducing the Payment Data Portability Initiative

Portals /E-Commerce Growth in a Digital World

Hire, Retain & Develop Future Leaders

Rise Above: Marketing Content that Stands Out

Increasing Sales by Understanding Human Behavior

FMCSA Driver Changes

Growing Propane Gallons - Buying & Selling Smarter

Motor Fuels 9 - 11am

The Electric Slide: Cars, Homes & Gas Pumps

Additional Program To Be Announced

NORA Technology Workshop 12:30 - 4:30pm

The Future of Liquid Heating Fuels

Technical Education 8am - 4pm

Boiler Piping for High Efficiency & Reliability†

Moving Forward with Biofuel†

Minisplit Service & Troubleshooting

Hydronic Systems & Conditions†

The Importance of Combustion Analysis†

Dilution Air Venting†

TracPipe CSST Certification

Oil System Solutions for Fuels of Today & Tomorrow†

I-Series Boiler

Foundations of Hydronics†

Fix It Right This Time! It Ain't Always the Burner!†

Combustion Analysis-Analyzer is Your Most Versatile Tool†

Rediscovering Indoor Air Quality†

High Efficiency Boilers – Installation & Operation

The Heart of the System. A Guide to the Spray Nozzle†

FREE Technical Programs

Rules of Hydronics to Live By for a Seamless Install

What You Need to Know Servicing a High Efficiency Boiler

Low Voltage Wiring†

Air Conditioning Troubleshooting w/ Pressures & Temp.

Connected Comfort/Thermostat Solutions

Venting with Polypropylene

Noon - 6pm **Trade Show Open (4:30 Reception on the show floor)**

6:30- 9pm **OESP Awards Banquet**

WEDNESDAY, MAY 25

Keynote Session 8:30 - 10:15am

Bioheat®, and the Industry's Response to Electrification

NORA Technology Workshop 10:30am - 1:30pm

The Future of Liquid Heating Fuels

Technical Education 8am - Noon

Ductless & Ducted Heat Pump Technology by Haier

Advanced Burner Control Programming & Troubleshooting†

Studies in Bio-fuel and the Effects on Fuel Oil Heating†

How to Select the Perfect Replacement Circ on the Job!†

Indirect Fired Water Heaters - Benefits & Applications†

Key Operational & Safety Controls on Today's Appliances†

An Introduction to Ventilation and UV Air†

Infrared Heating

Understanding Propane Regulators Using Overpressure

FREE Technical Programs

What is Combustion & Why is it Important†

Manual "D" Duct Design & Diagnostics

Heat Pump Water Heaters

LP Pipe Sizing & Troubleshooting

10am - 2pm **Trade Show Open (4:30 Reception on the show floor)**

NORA WORKSHOP

NATIONAL OILHEAT RESEARCH ALLIANCE

The Future of Liquid Heating Fuels

Tuesday 12:30-4:30pm

Wednesday 10:30am - 1:30pm

Trade Show Floor

The National Oilheat Research Alliance actively engages in research and development of liquid fuels and heating appliances with the goal to provide consumers with enhanced efficiency and reliability while reducing impact on the environment.

As a part of this process, NORA hosts technical workshops where members of the industry gather to review and discuss ongoing research and advancements.

All registered attendees are welcome to attend.

TRADE SHOW

Tuesday, Noon - 6pm

Wednesday, 10am - 2pm

- FREE admission for qualified attendees*
- More than 200 dynamic displays
- Outdoor "Live-Fire" demonstrations
- NORA Technology Conference
- Trucks on the show floor
- FREE technical training during the show hours
- Trade Show Reception Tuesday, 4:30 - 6pm

We Annual Conference

WOMEN IN ENERGY

Sunday, May 22 -Monday, May 23

HIGHLIGHTS

Power Panel

Styles of Communication

Situational Leadership

Managing Diversity in the Workforce

Marketing Tactics that Drive Revenue & Add Value

The Secret to Sales & the Customer Experience

Overview of Latest Employment Laws

Preventing Harassment in the Workplace



Keynote Dinner Sunday 6:30pm

Ana Kraft

Founder & CEO, Xena Workwear

An advocate for the safety needs of women in STEM and the trades, Kraft is a Committee Board member of ASTM International and is also on the Board of FMFM, a non-profit building stable food and water sources in East / West Africa.

WeWomeninEnergy.com

KEYNOTE PROGRAM

Bioheat®, and the Industry Response to Electrification

Wednesday 8:30am

Your company has survived past threats from supply, price, and utility competition—but those pale in comparison to the threat created by the “electrify everything” movement. Unlike the challenges of the past, unchecked electrification will put our entire industry out of business.

To reach atmospheric carbon emission targets, the Northeastern states’ strategic plans call for a conversion of transportation and heating to electricity. The elimination of heating oil as we know it today is a real part of the discussion.

The liquid heating fuels industry requires a strategy of advancing renewable liquid heating fuels and challenging firmly held but false assumptions relative to the efficacy and cost of all-electric heating.

The agenda for this keynote presentation includes

- The results of the recently completed study about what consumers think, act and feel about electrification.
- How state associations, wholesalers and retailers are responding to this challenge.
- Insights into impacts and solutions from Europe.

Moderator: Don Farrell, Indoor Comfort Marketing

Rich Carrione, Warm Thoughts Communications

Sean Cota, National Energy & Fuels Institute

Eric DeGesero, Fuel Merchants of New Jersey

Paul Nazzaro, Nazzaro Group

Jeff Hammond, Star Group

Dr. Moritz Belligen, Eurofuel

STAY INFORMED



REGISTRATION

Register NOW

EasternEnergyExpo.com

Trade Show
Business Track
Technical Track
Keynote Program
NORA: Future of Liquid Heating Fuels
Free Technical Sessions

Full Convention

Full Convention: \$395

Each additional from same company: \$25 (capped at \$200)

Register before May 6 and save \$50

Technical Track

OESP Members: \$119

Each additional from same company: \$25 (capped at \$200)

Register before May 6 and save \$20

Non-OESP Members: \$169

Each additional from same company: \$35 (capped at \$245)

Register before May 6 and save \$20

Technical Track — Single Day Only

OESP Members: \$79

Register before May 6 and save \$20

Non-OESP Members: \$99

Register before May 6 and save \$20

Trade Show Only

Trade Show Admission: FREE*

Non-Exhibiting Vendor

Non-Exhibiting Vendor: \$250

This fee will be credited with a commitment to exhibit or sponsor at EEE 2023.

*Qualified attendees: petroleum marketers, petroleum distributors and retail dealers, oilheat technicians, HVAC contractors, C-Store marketers, propane marketers, HVAC supply houses and petroleum equipment contractors, students, instructors, drivers and plumbers